



# **The City of Boynton Beach**

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## **Job Announcement**

**Title:** Marketing Manager

**Salary:** \$52,000 - \$60,000 annualized starting salary dependent on qualifications

**Minimum Qualifications:** Bachelor Degree in marketing, journalism, communications, information technology, or closely-related field and five (5) years of experience in digital media, website development, television programming, journalism, marketing, communications, public affairs, or public information role. Master Degree preferred.

**Position Summary:** Responsible for planning, developing, and implementing the City's marketing and public communications programs and strategies to inform and educate residents, businesses and community groups on the City's policy decisions, services, meetings, programs, events and educational campaigns in unique visual manners consistent with the City's branding under limited supervision by the Marketing and Public Communications Director.

**For More Information and to Apply:** Visit our website at:  
<http://agency.governmentjobs.com/boyntonbeachfl/default.cfm>