



## **Bernays Awards Nomination Form**

### **Entry Deadline: June 2, 2026**

*(Recognizing outstanding performance and campaigns by members of the **Gold Coast Public Relations Council**, South Florida's largest independent organization of PR & Marketing professionals.)*

**The 20<sup>th</sup> annual Bernays Awards will be held on Thursday, July 23, 11:30 am to 1 pm / Airport Hilton in West Palm Beach / \$50 per Person**

**Person, Organization, Company or Firm Being Entered for an Award:**

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**Name of Project or Campaign:** \_\_\_\_\_

**Entry Submitted By:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Select Category:**

\_\_\_\_\_ **Best Nonprofit Project or Campaign – Small** (*under \$20K marketing budget*)

\_\_\_\_\_ **Best Nonprofit Project or Campaign – Large** (*over \$20K marketing budget*)

\_\_\_\_\_ **Best PR Campaign / Small PR Firm or Organization** (*5 Employees or less*)

\_\_\_\_\_ **Best PR Campaign / Large PR Firm or Organization** (*5+ Employees*)

\_\_\_\_\_ **Best Social Media Campaign** (*Nonprofit*)

\_\_\_\_\_ **Best Social Media Campaign** (*For profit*)

\_\_\_\_\_ **Best Special Event**

\_\_\_\_\_ **Best Crisis Communications**

\_\_\_\_\_ **Best Marketing Material** (*Print, Internal or External*)

\_\_\_\_\_ **Best Marketing Material** (*Digital/Video, Internal or External*)



## Attachments

**Submission should include:** PDF of Nomination form and a maximum of five (5) supporting documents relevant to your nomination (including press clips, images, analyses, etc., submitted as JPGs, PDFs or links)

- 1.
- 2.
- 3.
- 4.
- 5.

## Nomination Submission Requirements

All entries must be for work done between **January 1, 2025 – December 31, 2025**.

Each entry may be submitted in only one award category. The same entry *may not* be submitted in multiple categories.

## How to Submit Each Bernays Award Nomination

Please send via **DropBox** with all documentation attached to: [gary@pr-bs.net](mailto:gary@pr-bs.net) no later than **June 2, 2026**.

## Submission Fees

### ***For Individual Members (\$50 Level):***

If you have already paid for your **2026 Individual membership** in GCPRC, the submission cost is **\$20 per nomination**.

### ***For Premier Members (\$100 Level):***

If you have already paid for your individual **2026 Premier membership** in GCPRC, the submission cost is **FREE** for your first entry, and **\$20** for each additional entry.

### ***For Group Members (\$150 Level):***

If you have already paid for your **2026 Group membership** in GCPRC, the submission cost is **FREE** for your first **two** entries, and **\$20** for each additional entry.

### ***For Nonmembers of GCPRC:***

The submission cost is **\$70 for your first entry**, which includes the cost of one Individual Membership in 2026, and **\$20** for each additional entry.

An invoice will be emailed upon receipt of the Bernays Award Entry Form and must be paid in full no later than **July 1, 2026**, or the nomination will be eliminated from consideration.

If you have any questions about the **2026 Bernays Awards**, please contact **GCPRC Secretary & Co-Founder Gary Schweikhart** at **561.756.4298** or [gary@pr-bs.net](mailto:gary@pr-bs.net).