



GOLD COAST PR COUNCIL

Bernays Awards Winners 2005-2019

Best Project by or on behalf of a Nonprofit Organization – Large (\$100K+)

Cultural Council of Palm Beach County (2019)
Clerk & Comptroller, Palm Beach County (2017)
Mounts Botanical Garden (2016)
**Community Foundation for Palm Beach and Martin Counties
& United Way of Palm Beach County (2015)**
Cultural Council of Palm Beach County (2014)
Kaye Communications (2013)
Loggerhead Marinelife Center (2012)
Spady Cultural Heritage Museum (2011)
Lynn University (2010)
Arthur R. Marshall Foundation for the Everglades (2009)
Cultural Council of Palm Beach County (2008)
NCCI Holdings (2007)
Together Against Gangs (2006)

Best Project by or on behalf of a Nonprofit Organization – Small (Under \$100K)

Doreen Poreba/PR Czar (2019)
American Disabilities Foundation (2017)
Kaye Communications (2016)
3E Connections (2015)

Best PR Campaign by a Large Company or Firm (5+ employees)

Tilson PR (2019)
Fish Consulting (2017)
The Buzz Agency (2016)
The Colony Hotel, Palm Beach (2015)
The Buzz Agency (2014)
Lynn University (2013)
Tilson PR (2012)
Constitutional Tax Collector, Palm Beach County (2011)
Tilson PR (2010)

Clerk & Comptroller, Palm Beach County (2009)
Office Depot (2008)
Kaye Communications (2007)
NCCI Holdings (2006)
ME Productions (2005)

Best PR Campaign by a Small Company or Firm (under 5 employees)

Kaye Communications (2019)
Kaye Communications (2017)
JLM Communications (2016)
Durée & Company (2015)
Margie Yansura / Wordsmith Communications (2014)
Durée & Company (2013)
Serbin Media (2012)
Elaine Meier / Elaine Meier Associates (2011)
No Award Given (2010)
Margie Yansura / Wordsmith Communications (2009)
Elaine Meier / Elaine Meier Associates (2008)
Margie Yansura / Wordsmith Communications (2007)
Biscuiti International (2006)
barry r. epstein associates (2005)

Best Branding or Image Campaign *

Durée & Company (2014)
Delray Beach Center for the Arts (2013)
Sharon Geltner / Froogle PR (2012)
The Colony Hotel, Palm Beach (2011)
Wilesmith Advertising / Design (2010)
Pierson Grant PR (2009)
Jewish Federation of Palm Beach County (2008)
Jewish Federation of Palm Beach County (2007)

Community Service Award *

The Boating & Beach Bash Corp., LLC (2014)
The Boating & Beach Bash Corp., LLC (2013)
**Boca Raton Advisory Board for People with Disabilities
& Junior League of Boca Raton (2012 – TIE)**
Labor Finders International (2011)
Labor Finders International (2010)
Crane's BeachHouse Hotel & Tiki Bar (2009)
**American Health Association &
Zimmerman Tree Service (2008 – TIE)**
**Gregory Brooks &
Junior League of the Palm Beaches, Inc. (2007 - TIE)**

Best Crisis Communications

Florida Atlantic University (2019)
City of Port St. Lucie, Communications Dept. (2017)
The Palm Beach Pops (2015)

Best PR Blogger

Tenent Florida Physician Services (2019)
Christina Nicholson (2017)
Newsy Parents (2016)

Best Social Media Campaign

Labor Finders International - CORPORATE (2019)
The Buzz Agency – NONPROFIT (2019)
Constitutional Tax Collector, Palm Beach County (2017)
JM Family Enterprises (2016)
The Buzz Agency (2015)
The Buzz Agency (2014)
Lynn University (2013)
Sharon Geltner / Froogle PR (2012)
Labor Finders International
& Norton Museum of Art (2011 – TIE)
Sharon Geltner / Froogle PR (2010)

Best Special Event

Clerk & Comptroller, Palm Beach County (2019)
Karen Galanaugh (2017)
Rotary Club Downtown Boca Raton (2016)
Cultural Council of Palm Beach County (2015)
Kretzer Piano Music Foundation (2014)
The Buzz Agency (2013)
Clerk & Comptroller, Palm Beach County (2012)
The Buzz Agency (2011)
The Breakers, Palm Beach (2010)

Best Internal Communications

Labor Finders International (2019)
FAU Division of Research (2017)
Constitutional Tax Collector, Palm Beach County (2016)
JM Family Enterprises (2015)

Best Marketing Material

City of Boynton Beach Communications & Marketing Dept – PRINT (2019)
Community Foundation, Palm Beach & Martin Counties – DIGITAL (2019)
Palm Beach County Board of County Commissioners (2017)
FAU Division of Research (2016)
Constitutional Tax Collector, Palm Beach County (2015)
Labor Finders International (2014)
PRDC (2013)
Constitutional Tax Collector, Palm Beach County (2012)
Kravis Center for the Performing Arts (2011)
Constitutional Tax Collector, Palm Beach County (2010)

PR Star Award

Ali Soule, Brightline/Virgin Trains USA (2019)
Naki Carter, Palm Beach Zoo (2017)
Constitutional Tax Collector, Palm Beach County /
Discover the Palm Beaches (2016 – TIE)
Delray Beach Marketing Cooperative (2015)
Gary Schweikhart (2014)
Kaye Communications (2013)
Florida Atlantic University (2012)
The Buzz Agency (2011)
Jay Berkowitz / Ten Golden Rules
& Jason Hughes / Lynn University (2010 – TIE)
Sharon Patterson / d+g Communications Group (2009)
Toni Wolf (2008)
Bernie Lipskin (2007)

Founders Award

Debbie Wemyss (2019)
Dan Shube (2017)
Judy Joffe (2016)
Julie Mullen (2015)
Deborah Bottorff (2014)
Barbara McCormick (2013)
Rich Pollack (2012)
Beth Cohen (2011)
Jeanne Epstein (2010)
NCCI Holdings (2009)
Gary Schweikhart (2007)
Barry R. Epstein (2005)

Judges' Award

Constitutional Tax Collector, Serving Palm Beach County (2019)
Margie Yansura, Wordsmith Communications (2017)
FAU Division of Research (2016)
**Community Foundation for Palm Beach and Martin Counties
& United Way of Palm Beach County (2015)**
Doreen Poreba, APR, The PR Czar (2014)
Constitutional Tax Collector, Palm Beach County (2013)
Jim Sackett (2012)

President's Award

Sun-Sentinel (2019)
Elizabeth Kelley Grace & Julie Mullen, The Buzz Agency (2017)
**Rod Hagwood, *Sun-Sentinel*; Jan Sjostrom, *Palm Beach Daily News*; Leslie
Streeter, *Palm Beach Post* (2016)**
John & Margaret Mary Shuff (2015)
Florida Weekly & The Coastal Star (2014)
Lynn University (2013)
Forum Publications (2012)
Business Wire (2011)
**Palm Beach Post / Notables
& Sun-Sentinel / Society Scene (2010)**
**Palm Beach County Convention & Visitors Bureau –
PR Committee (2009)**
Gale Howden / Palm Beach Post (2008)
Jeff Zbar (2007)
Gulfstream PRSA & Palm Beach PRSA (2006)
**Boca Raton News, Palm Beach Post, South Florida Sun-Sentinel,
WPEC-TV, WPBF-TV & WPTV – For Hurricane Coverage (2005)**

NOTE: The Bernays Awards were not held in 2018

***The Community Service Award and The Best Branding or Image Award
were discontinued after 2014**